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D7.2 Plan for the Exploitation and Dissemination of Results

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Acronym	Description	
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EXECUTIVE SUMMARY

This deliverable presents the structure of the ISTOS project website which has been developed for the dissemination of the ISTOS project. The structure of the website is also presented. The website will be continuously updated as new material is developed through the course of the project.

Keyword List: ISTOS, Dissemination, Exploitation, Plan

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1. ISTOS PROJECT WEBSITE

The project website has been designed for the widest and direct dissemination of the project from its very start, and will be updated with new material, periodically. The project's website will provide a vast audience with freely available information regarding the project such as project objactives and outline, project participants, press releases, information on forthcoming events, etc.. Collaborators and stakeholders are strongly encouraged to provide a link to the project website on their respective websites, so as to maximise traffic to the ISTOS page.

The project website has been created and it is continuously updated as deemed necessary. It is currently available under the following URL http://istoscenter.eu/. A Screen Capture of Project Website's Home Page is shown on Fig.1.

The website aims to provide access to news, updates and current events to the development of the ISTOS project material and activities, and will thus be updated regularly during the project duration. It will also serve as a promotional web-based tool for the project.

Website material will be open to academia, state and private sector industry as well as the public. The website comprises of three distinct areas, each of which has different access restrictions and targets different groups of users, as these are detailed below:

- An open public area of the website that can be accessed by everyone, providing general information about the project. Information that will be included on this general-access area may be the following:
 - a. A general project presentation
 - b. News, media coverage and updates about the project,
 - c. Links to relevant blogs and social-networking sites,
 - d. Links to promotional material, including newsletters, posters, brochures, and other websites etc.,
 - Registration to our project newsletter will also serve as a means for collection of data for parties interested in our work.
 - e. Links to presentations, abstracts and articles from conferences,



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- f. Links of project partner institutions,
- g. A website visitation (hits) counter
- 2. A restricted (password-protected) area for consortium members only. Internal project documents, forms, final and draft documents pertaining to the development of training material, including slides of presentations, will be part of this section of the website.



Figure 1: Screen Capture of Project Website's Home Page